



Rajesh Parim

Mr Parim is the Founder and Chief Transformation Advisor at Synergic Strategies. He is a Top management consultant, mentor, assessor and trainer for business transformation and management consultancy on a variety of subjects such as TPM, Lean, Energy Management, World Class Maintenance practices, Innovation, Industry 4.0 and other specific tools aiming towards building competitiveness of companies both in India and overseas. This support has led companies to increase their production, improve quality levels, reduce costs, improved deliveries, safety and morale of the employees. Some of the companies have won many accolades from their OEM's as well as National and International recognitions like TPM Awards from JIPM, Japan.

Mr Parim is the youngest recipient of Nakajima Prize in the world for the promotion of TPM in India from JIPMS Solutions Co Ltd, Japan. The Prize is named after the Father of TPM Mr Seichii Nakajima. He is also a JIPM certified TPM Instructor and Facilitator; Author of Books on TPM and Energy conservation; team leader and developer of Cluster approach for TPM. Under his stewardship many leading companies in India including OEM's, MNC's and their ancillaries have successfully challenged different levels of JIPM TPM Awards.

He has supported more than 500 companies through counseling, training, assessment and special reviews over the last 26 years. He is widely travelled and delivered guest lectures in countries across the globe. Some of the programmes designed by him have been adopted in South Africa and Sri Lanka. He is a committed team leader with excellent exposure to Indian and International companies across 4 continents and over 20 countries.

His wide experience includes successfully supporting companies in a variety of sectors which include Auto, Auto ancillaries, Steel, Beverages, Tea, Chemical, Tyre, Food, Sugar, Leather, Pharmaceutical, Foundry & Mini steel, Electrical, Electronics, etc. on different subjects.

As former Head of CII - TPM Club India, for close to 2 decades, developed and promoted the concept of TPM across India. Many companies have adopted TPM during this period.

Presently he is guiding some of the leading Indian MNC's like Dr Reddy Laboratories Ltd and Hindustan Coca-Cola apart from host of other companies. He is a Corporate Advisor for Operational Excellence for few companies along with being a Jury for Kaizen competition organized by companies.

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Addendum

- **First Indian Consultant** to consult and train an Indian company to successfully receive TPM Excellence Award from JIPM, Japan, 2003.
- **59 companies** have successfully challenged JIPM TPM Awards through his consultancy and special assignment.

- **Successful TPM Award winners : as consultant**

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|---|--|
| • TTK LIG Ltd (3 plants) | • LAP-ROSS Engineering Limited, |
| • Sona Okegawa Precision Forgings Ltd, Gurgoan* | Tamil Nadu |
| • Sona Somic Lemforder Components Ltd, Gurgoan | • Light Alloy Products Ltd, Tamil Nadu |
| • QH Talborts Ltd, Manesar | • Hindustan Coca-Cola Beverages Pvt Ltd (2 plants) |
| • TTK Prestige Ltd, Coimbatore | • Turbo Energy Limited, Tamil Nadu* |
| | • Wheels India Ltd, Chennai |

* TPM Consistency Award

- **Successful TPM Award winners : Special interventions as trainer / assessor for finding readiness for TPM Awards application**

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|--|---|
| • Bajaj Auto Ltd (3 plants) | • Carborundum Universal (3 plants of Murugappa Group) |
| • Godrej & Boyce Mfg Co Ltd (5 plants) | • Tata Group (5 plants) |
| • Mahindra & Mahindra Ltd | • Endurance Group |
| • Hindustan Coca Cola Beverages Pvt Ltd (7 Plants) | • Munjal Showa Ltd (2 plants) |
| • PepsiCO India Holdings Ltd (3 plants) | • Titan Time Products, Goa |
| | • Raychem RPG (P) Ltd (2 plants) |
| | • JK Tyre & Industries Limited, Vikrant Tyre, Mysore |

Note: Some of the above plants have continued their journey to TPM Excellence Award to TPM Consistency Award and to TPM Special Award

- There are many other companies (above list is only indicative) where consulting and special interventions have been made in their journey of TPM, Lean, Innovation, Energy conservation and Industry 4.0

- **Designer and Lead Consultant / Faculty for OEM Clusters with TPM approach for**
 - Tractors and Farm Equipment Limited
 - SKF Ltd Cluster

- **International Contributions**
 - Lead faculty for training programmes / guest lectures and consulting support – South Africa (AIDC)
 - Guest Lectures at Germany, Malaysia, Taiwan and Sri Lanka
 - Training / Assessment programs at Savola, Iran; Abul Khair Steel Ltd, Bangladesh and ElAraby, Egypt
 - Was a member on the Board of
 - International Assessment Agency Forum, JIPM, Japan
 - International Associate Agency Forum, JIPM, Japan

- **Trained by renowned organizations**
 - TPM Instructors course - Japan Institute of Plant Maintenance, (JIPM) Japan, 1999 in Japan
 - TPM facilitators Course - JIPM, Japan, 2004
 - Assessor training for CII-EXIM bank Award for Business Excellence - CII, India, 2004
 - Value Stream Management - Lean Enterprise Institute, USA, 2007 In USA
 - Country Focused Training Course – Japan International Cooperation Agency, Japan under International Cooperation Program of the Government of Japan, under VISIONARY LEADER FOR MANUFACTURING program, 2007, in India and Japan
 - Lean Leaders Course - JMA consultants Inc, Japan, 2008 in India
 - Lean Manufacturing Training Course - MIC, Japan, 2008 In Japan
 - Maple Leadership Programme – Management Development Institute, Gurgoan, India, 2012
 - Training for SME's – Managing Innovation in Small Businesses, Steinbeis Centre for Technology Transfer India, Germany under German Cooperation with MSME, India, 2016

Nakajima Prize

To commemorate the founding year of JIPM Solutions (now “TPM Company” of JMA Consultants Inc.) a prize has been instituted after the founder of TPM, Seiichi Nakajima. The Nakajima Prize honors those individuals who have been contributing to TPM with same dedication and enthusiasm as Mr. Nakajima.

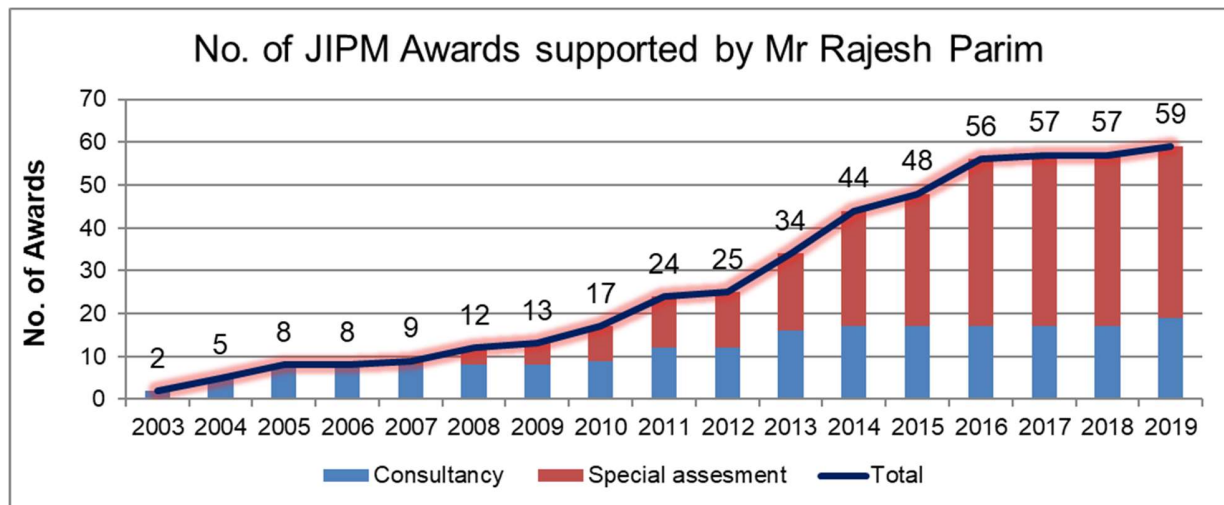
Mr Parim received this prize for the year 2007 in Japan.



Entrepreneur Award (in the Field of Study) by BSA Crescent Alumini Association, December 2018



Total number of companies supported by Mr Rajesh Parim for successfully challenging the JIPM TPM Excellence Awards



Results achieved by select companies under the guidance of Mr Rajesh Parim.

	TTK Prestige Ltd,	QH Talbros Ltd	Sona Okegawa Precision Forgings Ltd	Sona Somic Lemforder Components Ltd	Turbo Energy Ltd,	Wheels India Ltd, Padi	LAP Ross Engineering Ltd	Light Alloy Products Ltd
Productivity								
OEE	29 % ↑	78 % ↑	22 % ↑	26 % ↑	22 % ↑	29 % ↑	43 % ↑	24 % ↑
Productivity	23 % ↑	37 % ↑					55 % ↑	57 % ↑
Breakdown	90 % ↓	90 % ↓	91 % ↓	93 % ↓	88 % ↓	83 % ↓	95 % ↓	87 % ↓
Quality								
Rejection / scrap	53 % ↓	88 % ↓	77 % ↓		66 % ↓	80 % ↓	60 % ↓	60 % ↓
Rework	87 % ↓					90 % ↓		
Customer complaints		90 % ↓	94 % ↓	93 % ↓			0	0
Warranty				60 % ↓				
Cost								
Manufacturing cost	9 % ↓	6 % ↓	5 % ↓		30 % ↓			
Maintenance cost		48 % ↓						
Delivery								
Raw material inventory		32 % ↓					18 % ↓	
FG inventory		90 % ↓					18 % ↓	
Delivery adherence							100%	100%
Lead time	75 % ↓							
Safety								
Major accidents	0	0	0	0		0	0	0
Morale								
Suggestions	29 times ↑	2 times ↑	38 % ↑		5 times ↑	87 % ↑	4 times ↑	4 times ↑
* in his previous company								